

# November Fine Art

The Ultimate

# MOORCROFT

Collection



**Louis Taylor**

Fine Art Auctioneers & Valuers

Friday 13<sup>th</sup> November  
2026 10am

AN INVITATION TO DISCOVER



# *The Fine Art Collection*

An exclusive evening preview at  
Potteries Auctions

Wednesday  
11th November  
2026

4.30 pm – 7.30 pm

Potteries Auctions

Unit 4a, Aspect Court,  
Silverdale Enterprise Park,  
Silverdale ST5 6SS Sat

A stylized line drawing of two champagne flutes, one slightly behind the other, with a small burst of bubbles at the top. The background is dark with a light-colored curved shape at the bottom right.

Potteries Auctions invites  
you to a special evening  
preview ahead of our three-  
day Fine Art Auction.

Join us for the opportunity to  
explore the collection at your  
leisure, discover some of the  
highlights of the forthcoming  
sale and speak with our team  
ahead of the auction taking  
place from 12th-14th  
November 2026.

Enjoy a glass of wine, a  
selection of cheeses and  
an evening of art,  
conversation and  
discovery.

# November Fine Art

## The Ultimate MOORCROFT Collection

Friday 13<sup>th</sup> November 2026



**Sale commences at 10.00am on all days**

**VIEWING:**

Tuesday 11th November      9.00am – 3.30pm

Cover: Lot 1183

Above: Lot 1185



invaluable



# MOORCROFT

## An Enduring Passion for Collectable Art Pottery

There is something distinctive about Moorcroft pottery that extends beyond its decorative appeal. The vivid colours, flowing patterns and intricate tube-lined designs give each piece an individuality that has captivated collectors for generations. Rooted in the great tradition of Staffordshire pottery, Moorcroft occupies a special place in British decorative art, bringing together craftsmanship, artistic expression and a heritage that continues to resonate today.

Part of Moorcroft's enduring appeal lies in the extraordinary variety of its designs. From the celebrated early works of William Moorcroft to the creations of his son Walter and later designers, each period offers its own character and artistic interpretation. Floral motifs, rich glazes, unusual forms and carefully considered compositions invite close examination, rewarding the collector who looks beyond the surface.

Rarity, pattern, age, condition and provenance all contribute to the interest surrounding individual pieces. Early examples, distinctive colourways and less frequently encountered designs can be particularly sought after, while more accessible pieces allow new collectors to discover the pleasure of building a collection of their own. Yet the appeal of Moorcroft is not measured by rarity alone; it lies equally in the artistry and personality that make each piece worthy of appreciation.

At Potteries Auctions, Moorcroft holds a particularly meaningful place. Based in the heart of Staffordshire's historic ceramics region, we have more than 25 years' experience handling Moorcroft pottery, bringing together specialist knowledge, collectors and enthusiasts through our auctions. Each of our auctions offers an opportunity to appreciate the breadth of Moorcroft's artistry, from familiar favourites to exceptional and uncommon examples.

For the established collector, an auction may present the opportunity to acquire a sought-after design or discover a piece that adds a new dimension to an existing collection. For others, it may be the beginning of a lifelong interest. In either case, Moorcroft continues to demonstrate how beautifully crafted pottery can transcend its original purpose to become something cherished, studied and collected.

It is this combination of artistic distinction, enduring craftsmanship and the excitement of discovery that keeps Moorcroft at the heart of the collecting world.



# About us

Potteries Auctions Ltd and Louis Taylor Fine Art Auctioneers are two of the Midlands leading auction houses who have merged to offer unprecedented expertise in the auction field. Over many years we have built a reputation for holding interesting and varied auctions from our salerooms in Silverdale and Cobridge. We specialise in all areas of the antique and collectable market and have achieved world record prices realised for rare items of British pottery.

We are always taking consignments for our general collectable auctions and the Antique and Fine Art sales. If you would like to enter a consignment into one of our auctions or if you have items for valuing please contact the office on 01782 638100 or email [enquiries@potteriesauctions.com](mailto:enquiries@potteriesauctions.com).

We hold valuation days at Silverdale to Tuesday/Wednesday, 9am–3.30pm, and Cobridge to Thursday 9am–3.30pm and Saturday 9am–1.30pm, all by appointment. Our expert valuers are in attendance to offer free appraisals on individual items or complete collections. Our experts can advise on items of **jewellery, silverware, watches, clocks, barometers, coins, sovereigns, ephemera, stamps, books, militaria, medals, oriental items, antique & reproduction furniture, paintings, wines and spirits, pottery and collectors items.**

## Ideally Situated

Silverdale Enterprise Park is situated on the site of the old Silverdale Colliery, which closed in 1998.

The area surrounding Silverdale Enterprise Park has been developed over the years into Silverdale Country Park and has a wealth of wildlife including pools, plateaus, natural grasses, wildflowers and young trees. The park is an attractive home for many rare and endangered species of birds and beasts.

The park is popular with walkers and the views from the top of the hill at the back of Potteries Auctions are worth the short walk. Why not bring the family and the dog and enjoy a walk around the lake and nature reserve



# The Silverdale Saleroom



Unit 4a, Aspect Court, Silverdale Enterprise Park, Silverdale ST5 6SS Sat Nav:  
ST5 6SS

**Directions:** From J16 of the A500 (dual carriageway) take the first exit, signposted Audley, then turn right at the end of the slip road. At mini roundabout turn left, then first right through the village. Turn left at the top of the village, then right, just over a small bridge. Follow the road until you reach a junction, then turn left. At the top of the hill, take a right turn signposted Scot Hay. Follow the road to the junction and turn left. At the lights turn left onto Silverdale Enterprise Park. Turn right onto Cannel Lane and then first left onto Aspect Court. We are situated in the far corner, Unit 4A.

**From J15 M6:** After leaving the motorway, proceed along the A500 and take the first exit (Hanford Roundabout). Take the first exit onto the A34 direction Newcastle.

**From Newcastle:** Take the A34 (Liverpool Road / Newcastle Road), then take the B5044 (Silverdale Road).

**From Silverdale:** Proceed along Newcastle Street (B5044) to the top of Silverdale. Continue over two small roundabouts onto the Scot Hay Road (B5044). Continue straight up the hill until the traffic lights. Turn right into Silverdale Enterprise Park (Kents Lane). Take first right into Cannel Row, followed by the first left onto Aspect Court. Potteries Auctions are in Unit 4A in the far left hand corner.

**Parking:** We have ample off-road parking available, directly outside the building

# The Ultimate Moorcroft Collection



Lot 1111

A Moorcroft limited edition fish design vase designed by Helen Dale, number 1 from an edition of 10, signature and factory marks to base. h.21cm.

Estimate: £200 - £400

# The Ultimate Moorcroft Collection



Lot 1112

A Moorcroft limited edition vase 'William at Work' design by Paul Hilditch, number 69 from an edition of 100 from the Legacy Collection, h.26cm (s)  
**Estimate: £250 - £500**



Lot 1113

A Moorcroft limited edition vase 'Secrets of the Reedbed' designed by Kerry Goodwin, number 6 from an edition of 10 made for the RSPB, h.31cm.  
**Estimate: £250 - £500**



Lot 1114

A Moorcroft trial vase with De Morgan type fish against a black ground marked Trial to base with factory marks.  
h.32cm.  
**Estimate: £300 - £600**



Lot 1115

A Moorcroft trial vase in the 'Dent De Lion' design by Rachel Bishop, unusual colourway on a celadon ground, marked Trial 3.11.15 with signature and factory marks to base. h.31cm.  
**Estimate: £300 - £600**



Lot 1116

A Moorcroft limited edition vase in the 'The Walk' design by Kerry Goodwin, number 85 from an edition of 100, with signature and factory marks to base. h.37cm.  
**Estimate: £350 - £700**



Lot 1117

A Moorcroft trial vase in the 'Swan Lake' design by Kerry Goodwin, marked Trial 27.4.11 factory marks to base. h.42cm.  
**Estimate: £300 - £600**

# The Ultimate Moorcroft Collection



Lot 1118

A Moorcroft trial vase in the 'On Eagles Wings' design by Paul Hilditch, marked Trial 10.12.24, with signature and factory marks to base. h.31cm.

**Estimate: £300 - £600**



Lot 1119

A bulbous Moorcroft vase in the Flaminian pattern by William Moorcroft, made for Liberty of London, c1907. Signature and factory marks to base, h.15cm.

**Estimate: £70 - £140**



Lot 1120

A large Moorcroft bowl in an early version of the Pansy design by William Moorcroft, C1914, signature and factory mark to base, Diameter 35.5cm.

**Estimate: £200 - £400**



Lot 1121

Dennis Chinaworks large Double Dove shallow dish by Sally Tuffin, D35.5cm.

**Estimate: £200 - £400**



Lot 1122

Moorcroft limited edition ginger jar Hodnet Hall, h15.5cm.

**Estimate: £175 - £350**



Lot 1123

Moorcroft limited edition vase Two by Two by Nicola Slaney, h.18cm.

**Estimate: £300 - £600**

# The Ultimate Moorcroft Collection



Lot 1124

Moorcroft mug with Tropical Beach design by Marie Penkethman for the collectors open weekend. Signed & dated 2006, H.8.5cm.

**Estimate: £50 - £100**



Lot 1125

Moorcroft ginger jar with Fur Seals design, dated 2011, Collectors Club Auction piece no. 2 of 2, h.15cm.

**Estimate: £200 - £400**



Lot 1126

Moorcroft large ginger jar with Treetops Elephant design by Vicky Lovatt, h.20cm.

**Estimate: £300 - £600**



Lot 1127

Moorcroft Harvest Mouse trial vase dated 2017, h.18cm.

**Estimate: £150 - £300**



Lot 1128

Moorcroft large Kyoto vase by Rachel Bishop, h.21cm.

**Estimate: £250 - £500**



Lot 1129

Moorcroft Trial Vase with House in Autumnal Landscape, dated 2014, h.25.5cm.

**Estimate: £200 - £400**

# The Ultimate Moorcroft Collection



Lot 1130

Moorcroft trial vase Music of the Planets dated 2018, h.15cm.  
**Estimate: £200 - £400**



Lot 1132

Moorcroft Grasmere Bluebells vase by Nicola Slaney, h.13.5cm.  
**Estimate: £125 - £250**



Lot 1131

Moorcroft trial vase with deer on a country estate, dated 2014, h.8cm.  
**Estimate: £125 - £250**



Lot 1133

Moorcroft trial vase Derwent Water dated 2019, certified Master by Elise Adams, h.16cm.  
**Estimate: £125 - £250**



Lot 1134

Moorcroft limited edition vase Whitby Lighthouse, Night Guardian by Kerry Goodwin, h.18.5cm.  
**Estimate: £200 - £400**

# The Ultimate Moorcroft Collection



Lot 1135

Moorcroft trial vase Whitby Harbour, dated 2018,  
h.25.5cm.

Estimate: £350 - £700

# The Ultimate Moorcroft Collection



Lot 1136

Moorcroft large ginger jar  
Balloons by Jeanne  
MacDougall, h.20cm.  
**Estimate: £200 - £400**



Lot 1138

Moorcroft Collectors Club  
limited edition vase Queen's  
Bouquet by Sally Guy, marked  
MCC2002, h.11.5cm.  
**Estimate: £150 - £300**



Lot 1137

Four Moorcroft year plates  
dated 2001, 2003, 2004 &  
2005, D.22.5cm each.  
**Estimate: £125 - £250**



Lot 1139

Moorcroft Limited Edition  
Ginger Jar Inula by Rachel  
Bishop, made for Liberty,  
H15cm.  
**Estimate: £150 - £300**



Lot 1140

Moorcroft large limited  
edition vase Centenarian by  
Emma Bossons, made for  
Liberty, h.28cm.  
**Estimate: £200 - £400**

# The Ultimate Moorcroft Collection



Lot 1141

Moorcroft large limited edition vase Ancient  
Woodland by Paul Hilditch for RSPB, h.37cm.

Estimate: £450 - £900

# The Ultimate Moorcroft Collection



Lot 1142

Moorcroft vase Fly Away Home by Rachel Bishop. Special colourway December 2017, h.21cm.  
**Estimate: £125 - £250**



Lot 1143

Moorcroft Sunflower Charger by Sally Tuffin, d.35.5cm.  
**Estimate: £100 - £200**



Lot 1144

Moorcroft Heron Charger by Philip Richardson (boxed) D.35cm.  
**Estimate: £125 - £250**



Lot 1145

Moorcroft Fruit & Vine large vase by Marjorie Kubanda on graduated smokey blue ground. Collectors club auction piece marked CC88, h.19.5cm.  
**Estimate: £125 - £250**



Lot 1146

Moorcroft Fruit & Vine large jardiniere by Marjorie Kubanda on green ground, h.17cm.  
**Estimate: £100 - £200**



Lot 1147

Moorcroft boxed set of six egg cups with Fruit & Blossom designs.  
**Estimate: £175 - £350**

# The Ultimate Moorcroft Collection



Lot 1148

Moorcroft trial vase Ring of Gold by Nicola Slaney, h.17cm.

**Estimate: £175 - £350**



Lot 1149

Moorcroft limited edition ginger jar Ashwood Gold by Emma Bossons, h.15.5cm.

**Estimate: £150 - £300**



Lot 1150

Moorcroft framed plaque Tree Sparrows by Kerry Goodwin, h.15cm x w.36cm.

**Estimate: £100 - £200**



Lot 1151

Moorcroft framed plaque Cat Nap by Rachel Bishop. Numbered edition, h.39cm x w.14cm.

**Estimate: £175 - £350**



Lot 1152

Moorcroft framed plaque Tabby Cat by Rachel Bishop. Numbered Edition, h.39cm x w.14cm.

**Estimate: £175 - £350**



Lot 1153

Moorcroft trial vase Ray of Hope by Paul Hilditch. Red dot to base, h.28.5cm.

**Estimate: £150 - £300**

# The Ultimate Moorcroft Collection



Lot 1154

Moorcroft Allegria Orchid trial vase dated 2001, h.18cm.

**Estimate: £75 - £150**



Lot 1155

Moorcroft Trial Vase Liberty Ascension dated 2017, h.29.5cm.

**Estimate: £200 - £400**



Lot 1156

Moorcroft limited edition vase Fuchsia Cascade by Kerry Goodwin, h.16cm.

**Estimate: £80 - £160**



Lot 1157

Moorcroft trial vase with Night Skyline design, h.10.5cm.

**Estimate: £150 - £300**



Lot 1158

Moorcroft Shakespeare trial ginger jar Ophelia in a unique colourway, h.15.5cm.

**Estimate: £250 - £500**



Lot 1159

Moorcroft Dove of Peace trial vase, h.20cm.

**Estimate: £200 - £400**

# The Ultimate Moorcroft Collection



Lot 1160

Moorcroft limited edition vase with Mermaid design by Emma Bossons, h.26cm.  
**Estimate: £225 - £250**



Lot 1161

Moorcroft large limited edition vase Alpina by Alicia Amison, h.25.5cm.  
**Estimate: £250 - £500**



Lot 1163

Moorcroft trial vase with field mice design dated 2013 (boxed) h.13.5cm.  
**Estimate: £150 - £300**



Lot 1164

Moorcroft tall lamp Fuchsia design with brass mounts (made for the Canadian market in 1950s) Height inc brass mount 61cm.  
**Estimate: £175 - £350**



Lot 1165

William Moorcroft Orchid Flambe large lamp base c.1940 signed, h.24cm.  
**Estimate: £150 - £300**

# The Ultimate Moorcroft Collection



Lot 1162

Moorcroft large vase in Apple Tree design,  
collectors open weekend auction piece 1997. One  
of only three made h.26cm.

Estimate: £400 - £800

# The Ultimate Moorcroft Collection



Lot 1166

William Moorcroft Eventide large shallow bowl, d.25cm.

**Estimate: £300 - £600**



Lot 1167

William Moorcroft early Pomegranate Vesta on green ground c.1913, h.6.5cm.

**Estimate: £100 - £200**



Lot 1168

William Moorcroft early pansy vase on pale green ground, h.6cm.

**Estimate: £125 - £250**



Lot 1169

William Moorcroft mug, made for Liberty for the Coronation of King George V 1911, h.9.5cm.

**Estimate: £75 - £150**



Lot 1170

Moorcroft Queen's Choice vase 2/10. Designer Emma Bossons FRSA, RRP £1152, h.26cm.

**Estimate: £280 - £560**



Lot 1171

Moorcroft Golden Flower of Hope Plaque PLQ7, Designer Emma Bossons, RRP £220, h19.5cm x w19.5cm.

**Estimate: £70 - £140**

# The Ultimate Moorcroft Collection



Lot 1172

Moorcroft Gates of Summer (Butterfly) vase 65/4, No 10. Signed by designer Emma Bossons FRSA, RRP £355, h.10cm.

**Estimate: £100 - £200**



Lot 1173

Moorcroft Partridge Orchard vase 3/5, No 33. Signed by designer Emma Bossons FRSA, RRP £550, h.13cm.

**Estimate: £160 - £320**



Lot 1174

Moorcroft Indian Cuckoo vase 61/10, L/E 3/5. Signed by designer Kerry Goodwin, RRP £1611, h.26cm.

**Estimate: £420 - £840**



Lot 1175

Moorcroft Cloud Wine milk bottle vase, RRP £595, h.24cm.

**Estimate: £180 - £360**



Lot 1176

Moorcroft Mill Side vase 121/10, No 206. Signed by designer Rachel Bishop, RRP £440, h.26cm.

**Estimate: £140 - £280**



Lot 1177

Moorcroft Symbols of Remembrance vase 226/7, L/E 12/15. Signed by designer Nicola Slaney, RRP £840, h.18cm.

**Estimate: £220 - £440**

# The Ultimate Moorcroft Collection



Lot 1178

Moorcroft Persian Plaque PLQ20,  
No 12. Signed by designer Emma  
Bossons FRSA, RRP £535, h.33cm  
x w.19cm.

**Estimate: £160 - £320**



Lot 1180

Moorcroft Elephant Carousel  
vase 70/9, No 20. Signed by  
designer Kerry Goodwin, RRP  
£531, h.23cm.

**Estimate: £140 - £240**



Lot 1179

Moorcroft Curves of Beauty  
vase 82/10, L/E 13/15. Signed  
by designer Emma Bossons  
FRSA, RRP £1120, h.26cm.

**Estimate: £320 - £640**



Lot 1181

Moorcroft Black Eyed Beauty  
ginger jar 769/8, L/E 9/15.  
Signed by designer Emma  
Bossons FRSA, RRP £1471,  
h.20cm.

**Estimate: £400 - £800**



Lot 1182

Moorcroft Proud as a Peacock  
vase 198/5, L/E 8/10. Signed  
by designer Rachel Bishop,  
RRP £805, h.13cm.

**Estimate: £240 - £480**

# The Ultimate Moorcroft Collection



Lot 1183

Moorcroft Prestige (MASTER) Queens Choice vase  
2286/18. Design trial 12.5.17, designer Emma Bossons  
FRSA. Approved by Elise Adams, RRP £3990, h.46cm.

Estimate: £900 - £1800

# The Ultimate Moorcroft Collection



Lot 1184

Moorcroft Hockeridge & Pancake Woods plaque PLQ12, No 8. Signed by designer Kerry Goodwin, RRP £576, h.39cm x w.13.5cm.  
**Estimate: £160 - £320**



Lot 1185

Moorcroft The Wine Maker vase 365/15, L/E 4/10. Signed by designer Vicky Lovatt, RRP £2322, h.39cm.  
**Estimate: £650 - £1300**



Lot 1186

Moorcroft Whinchat vase 869/6, L/E 12/15. Signed by designer Vicky Lovatt, RRP £490, h.15cm.  
**Estimate: £150 - £300**



Lot 1187

Moorcroft Where Foxes Dare vase 4/5, No 48. Signed by designer Emma Bossons, RRP £680, h.13cm.  
**Estimate: £200 - £400**



Lot 1188

Moorcroft Pemberley vase 365/20, No10. Signed by designer Nicola Slaney, RRP £2160, h.50cm.  
**Estimate: £500 - £1000**



Lot 1189

Moorcroft The Fruitful Vale plaque PLQ2, No 8. Signed by designer Kerry Goodwin, RRP £805, h.36cm x w.25cm.  
**Estimate: £220 - £440**

# The Ultimate Moorcroft Collection



Lot 1190

Moorcroft Sweetness Vase  
37/8. Designer Nicola Slaney,  
RRP £567, h.20cm.  
**Estimate: £170 - £340**



Lot 1191

Moorcroft Oast House vase  
96/16, L/E 8/10. Designer Vicky  
Lovatt, RRP £2915, h.26cm  
**Estimate: £840 - £1680**



Lot 1192

Moorcroft Game Keeper  
Butterfly vase 398/7, Trial  
21.6.19 (Went into L/E of 30)  
RRP £895, h.18cm.  
**Estimate: £280 - £560**



Lot 1193

Moorcroft Who Goes There plaque PLQ11. Designer  
Anji Davenport, RRP £283, h.27cm x w.19.5cm.  
**Estimate: £100 - £200**



Lot 1195

An early Moorcroft Pomegranate pattern vase,  
c1914, designed by William Moorcroft. Burslem  
mark to base. H.6cm.  
**Estimate: £100 - £200**

# The Ultimate Moorcroft Collection



Lot 1194

Moorcroft prestige Fishy McGinty vase 65/16  
(Exhibition Piece, L/E 1/15). Signed by designer Vicky

Lovatt, RRP £3680. h.41cm.

Estimate: £1500 - £3000

# The Ultimate Moorcroft Collection



Lot 1196

A Moorcroft flambe lamp in the Orchid pattern by Walter Moorcroft, decorated with orchids beneath a rich flambe glaze with shade. Late Queen Mary label to base, height of pottery portion 26cm.  
**Estimate: £150 - £300**



Lot 1197

A large Moorcroft flambe vase in the Orchid pattern by William Moorcroft, decorated with Orchids beneath a rich flambe glaze. Signed by William Moorcroft and dated 1939. Impressed signature mark to base. h.32.5cm.  
**Estimate: £400 - £800**



Lot 1198

A Moorcroft limited edition vase in the Royal Tribute design, by Sally Tuffin, number 381 in an edition of 400, h.27cm.  
**Estimate: £150 - £300**



Lot 1199

A Moorcroft limited edition vase in the Pelargonium design, by Philip Gibson, number 2 in an edition of 50, h.26cm.  
**Estimate: £100 - £200**



Lot 1200

A Moorcroft limited edition vase in the Proud as Peacocks design by Kerry Goodwin. Number 1 in an edition of 200, h.31.5cm.  
**Estimate: £100 - £200**



Lot 1201

A Moorcroft limited edition vase in the Oakwood design by Philip Gibson, number 57 from an edition of 150. h.27.5cm.  
**Estimate: £100 - £200**

# The Ultimate Moorcroft Collection



Lot 1202

A Moorcroft limited edition vase in the Dahlia design by Philip Gibson, number 156 in an edition of 250, h.23.5cm.

**Estimate: £100 - £200**



Lot 1203

A large Moorcroft charger in the Ingleswood design, by Philip Gibson, signed on glaze. Diameter 36cm.

**Estimate: £100 - £200**



Lot 1204

A Moorcroft two handled vase in the Snapdragon Spell design by Kerry Goodwin, made for the Moorcroft Collectors Club in 2006, signed on glaze K Goodwin, h.26.6cm.

**Estimate: £300 - £600**



Lot 1205

A rare Moorcroft plate in the Vine Harvest pattern designed by Sally Tuffin, made in small numbers exclusively for Selfridges. Retailer mark to rear. Diameter 26cm.

**Estimate: £70 - £140**



Lot 1206

A pair of Moorcroft limited edition vases in the Samarkand Lily design by Debbie Hancock, numbers 1 & 2 from an edition of 250. Signature and factory marks to bases, h.19.5cm (2).

**Estimate: £250 - £500**



Lot 1207

A pair of Moorcroft limited edition squirrel design vases, designed by Anji Davenport, numbers 122 & 125 from an edition of 300. Signature and factory marks to bases, h.28.5cm (2).

**Estimate: £350 - £700**

# The Ultimate Moorcroft Collection



Lot 1208

A Moorcroft two handled footed bowl in the Waving Corn pattern on a salt glazed blue ground, designed by William Moorcroft, diameter 34cm (handle to handle), Impressed signature mark to base.

**Estimate: £200 - £400**



Lot 1209

A banded Pomegranate pattern vase, designed by William Moorcroft, C1926, with rope bands, h.31.5cm, large HM The Queen label to base. (R)

**Estimate: £250 - £500**



Lot 1210

A Moorcroft limited edition figure Nemesis, designed by Kerry Goodwin, number 1 in an edition of 75, signed on glaze Kerry Goodwin with factory marks to base. h.23.5cm.

**Estimate: £150 - £300**



Lot 1211

A Moorcroft limited edition figure group 'Can-Can Birds', designed by Kerry Goodwin, number 1 in an edition of 75, signed on glaze Kerry Goodwin with factory marks to base. h.19cm.

**Estimate: £150 - £300**



Lot 1212

A Moorcroft vase in the Woodside Farm design by Anji Davenport, signed on glaze Anji Davenport & dated 1/4/00, with factory marks to base. h.10cm.

**Estimate: £70 - £140**



Lot 1213

A Moorcroft limited edition vase in the Maypole design by Wendy Mason, Ivory version, number 136 in an edition of 150. h.36.5cm.

**Estimate: £200 - £400**

# The Ultimate Moorcroft Collection



Lot 1214

A Moorcroft limited edition vase in the Maypole design by Wendy Mason, green version, number 31 in an edition of 150, h.36.5cm.

**Estimate: £200 - £400**



Lot 1215

A Moorcroft vase in the Orchid design on a blue ground, by Walter Moorcroft, c1945-49. h.24.5cm

**Estimate: £200 - £400**



Lot 1216

A pair of Moorcroft candlestick holders in the Pomegranate pattern, h.8cm (2)

**Estimate: £80 - £160**



Lot 1217

An inverted rim Moorcroft bowl in the Waratah pattern, designed by William Moorcroft, c1932, diameter 11cm.

**Estimate: £400 - £800**



Lot 1218

Moorcroft vase 'The Village' pattern presented in baluster like form, designed and gold signed by Emma Bossons. 2013 marked on the base. h.24cm

**Estimate: £80 - £160**



Lot 1219

Lise B. Moorcroft large hand-painted ceramic tile, depicting Sir Stirling Moss, driving the legendary Vanwall Formula One car, signed and dated by Lise B. Moorcroft. h.26.5cm x w.42cm..

**Estimate: £100 - £200**

# The Ultimate Moorcroft Collection



Lot 1221

A Large Moorcroft Prestige vase 'Spring' designed by Nicola Slaney, produced in a numbered edition, this being number 2 of the edition. Signature and factory marks to base. Height 46cm. With Box.

Estimate: £1300 - £2600

# The Ultimate Moorcroft Collection



Lot 1220

A large Orchid pattern lamp designed by Walter Moorcroft, decorated with a rich flambe glaze, c 1955. height 33cm, part fitted, Paper label and factory marks to base.

**Estimate: £150 - £300**



Lot 1222

A Moorcroft trial vase in the Arundina design by Nicola Slaney, the design was later released as part of the History in the making collection. Base marked Trial 16.10.19, height 30.5cm. With Box.

**Estimate: £400 - £800**



Lot 1223

A Moorcroft limited edition vase in the Arundina design by Nicola Slaney, Number 44 of an edition of 50, as part of the History in the making collection. h.26cm. With Box.

**Estimate: £300 - £600**



Lot 1224

A Moorcroft Puzzlewood Forest pattern jug designed by Emma Bossons, h.20.5cm. With box.

**Estimate: £150 - £300**



Lot 1225

A Moorcroft Puzzlewood Acorn pattern jug designed by Emma Bossons, h.20.5cm. With Box.

**Estimate: £150 - £300**

# The Ultimate Moorcroft Collection



Lot 1228

A Large Moorcroft limited edition prestige Vase, 'Tapestry of Birds' designed by Nicola Slaney, made in an edition of 15 pieces. Signature and factory marks to base, h.46.5cm. Estimate: £1000 - £2000

Lot 1229  
A Large Moorcroft numbered edition prestige vase 'The May Queen' designed by Nicola Slaney, number 4 of the edition, h.45.5cm, signature and factory marks to base. Estimate: £1000 - £2000



# The Ultimate Moorcroft Collection



Lot 1226

A Moorcroft Puzzlewood Feather pattern jug designed by Emma Bossons, h.20.5cm.

**Estimate: £150 - £300**



Lot 1227

A large Moorcroft trial vase of the 'Peacocks and Dragons' design by Nicola Slaney, later produced in a numbered edition. Red Dot to base. h.42cm.

**Estimate: £600 - £1200**



Lot 1230

A large Moorcroft prestige limited edition vase, 'The Owl and the Pigeon' by Nicola Slaney, made in an edition of 75 pieces, h.41.5cm, signature and factory marks to base.

**Estimate: £800 - £1600**

# The Ultimate Moorcroft Collection



Lot 1231

A Moorcroft prestige limited edition vase 'Threads of Time' by Nicola Slaney, made in an edition of just 10 pieces, a floral design with birds amongst trees, h.46cm, with box.

Estimate: £1500 - £3000

# The Ultimate Moorcroft Collection



Lot 1232

A Moorcroft plaque with the motto 'Don't forget to smell the Roses' decorated in the style of Charles Rennie Mackintosh, number 7 of a numbered edition, mounted in a wooden frame, total measurements 27cm x 19.5cm.

**Estimate: £80 - £160**



Lot 1233

A Moorcroft limited edition vase 'Love in the Mist' designed by Rachel Bishop in an edition of 300, h.31cm.

**Estimate: £100 - £200**



Lot 1234

A Macintyre & Co Florian ware vase in the Peacock design, by William Moorcroft, c1902, decorated with yellow peacock feathers against a blue ground, h.12cm.

**Estimate: £100 - £200**



Lot 1235

A large Dennis China Works prestige limited edition vase in the Kingfisher design by Sally Tuffin, made in an edition of just 20 pieces, first quality, h.46.5cm. marked ST DES with factory marks to base.

**Estimate: £500 - £1000**



Lot 1236

A Dennis China Works limited edition lobster pot and cover, designed by Sally Tuffin, made in an edition of 30 pieces, first quality, h.28cm, marked ST DES with factory marks to base.

**Estimate: £200 - £400**



Lot 1237

A large Dennis Chinaworks vase, featuring an Indian Elephant design by Sally Tuffin, first quality, h.35cm, marked no.6, ST DES, with factory mark to base.

**Estimate: £200 - £400**

# The Ultimate Moorcroft Collection



Lot 1238

A large black Ryden prestige limited edition vase, in the Imperialis design by Sian Leeper, made in an edition of just 15, first quality, h.46cm, Sian Leeper signature and factory marks to base.

**Estimate: £250 - £500**



Lot 1239

A Moorcroft limited edition vase in a variant of the Rainforest design by Sally Tuffin, made exclusively for the Body Shop in an edition of 100, first quality, app h.18.5cm, factory marks to base.

**Estimate: £150 - £300**



Lot 1240

A Moorcroft vase in the Rainforest design by Sally Tuffin, first quality, app h.31cm, factory marks to base.

**Estimate: £150 - £300**



Lot 1241

A Moorcroft vase made for the Moorcroft Collectors Club open weekend auction of 1997, with a floral design in yellow panels against a blue ground, app h.15.5cm, marked MCC 97 with factory marks to base.

**Estimate: £150 - £300**



Lot 1242

A large Moorcroft prestige limited edition vase in the Caravan design by Rachel Bishop, made in an edition of 100, first quality, app h.42.5cm, signature mark R J Bishop and factory marks to base.

**Estimate: £400 - £800**



Lot 1243

A large Moorcroft prestige limited edition vase in the Profusion design by Philip Gibson, made in an edition of 100, first quality, app h.42cm, signature Philip Gibson and factory marks to base.

**Estimate: £400 - £800**

# The Ultimate Moorcroft Collection



Lot 1244

A large Moorcroft prestige vase in the Tasmanian Blue Gum pattern by Sally Tuffin, made in an edition of 50, for the Australian market. First quality, app h.41.5cm, marked ST DES 15.4.94, with signature J Moorcroft and factory marks to base.

**Estimate: £600 - £1200**



Lot 1245

A large Moorcroft prestige limited edition vase in the Ryden Lane design by Rachel Bishop, number 76 of an edition of 100, first quality, app h.68cm, signature mark and factory marks to base.

**Estimate: £800 - £1600**



Lot 1246

A Moorcroft prestige, large bowl in the Queens Choice design, by Emma Bossons, app diameter at widest point 43cm, dated 5th January 2004, with signature E Bossons and factory marks to base, boxed.

**Estimate: £300 - £600**



Lot 1247

A Moorcroft enamel small vase & cover in the Fritham design, app h.7cm., in lined presentation box.

**Estimate: £70 - £140**



Lot 1248

A Moorcroft enamel limited edition box and cover 'Broadside' made in an edition of just 25, app diameter 7.5cm with certificate and lined presentation box.

**Estimate: £200 - £400**



Lot 1249

A Moorcroft enamel limited edition vase 'Broadside' made in an edition of just 25, app h.7.5cm, with certificate and lined presentation box.

**Estimate: £250 - £500**

# The Ultimate Moorcroft Collection



Lot 1250

A Moorcroft Enamel limited edition box in the Yellow Wagtail design, made in an edition of 75 with certificate and lined presentation box. Diameter 7.5cm.

**Estimate: £150 - £300**



Lot 1251

A Moorcroft vase decorated in a fern design by Philip Gibson, first quality, app h.14cm, usual factory marks to base.

**Estimate: £50 - £100**



Lot 1252

A Moorcroft trial vase, decorated with trees & houses in different colours, dated 18.2.19, app h.13.5cm, trial and factory marks to base.

**Estimate: £50 - £100**



Lot 1253

A Moorcroft vase in the Blueberry design by Nicola Slaney, made for the Moorcroft Collectors Club, first quality, h.15cm, usual factory marks to base.

**Estimate: £50 - £100**



Lot 1254

A Moorcroft vase in the Cosmic Garden design by Vicky Lovatt, first quality, h.24cm, usual factory marks to base.

**Estimate: £80 - £160**



Lot 1255

A group of four Moorcroft miniature vases, to include Lodge Hill, Misty Moon, Three Kings & Symbol of Happiness, average height app 5cm, all first quality, usual factory marks to each.

**Estimate: £80 - £160**

# The Ultimate Moorcroft Collection



Lot 1256

A Moorcroft limited edition vase showing the Bingley Five Rise Locks, designed by Emma Bossons and made in a limited edition of 40 for James Macintyre & Co of Leeds, first quality, app h.18cm, retailer and usual factory marks to base.

**Estimate: £100 - £200**



Lot 1257

A Moorcroft plate in the Designers Medley design, from the Moorcroft design studio, first quality. Diameter 24cm, first quality, signatures and usual factory marks to the rear.

**Estimate: £80 - £150**



Lot 1258

A Moorcroft vase in the New Dawn design, by Emma Bossons, first quality, app h.20cm, usual factory marks to base.

**Estimate: £70 - £140**



Lot 1259

A Moorcroft vase in the Purple Iris design by Nicola Slaney, made for the Moorcroft Collectors Club, first quality, app height 20.5cm, MCC & usual factory marks to base.

**Estimate: £70 - £140**



Lot 1260

A Moorcroft limited edition vase in the Whitby design by Kerry Goodwin, from the Whitby Collection, made in an edition of 50, app h.25cm, first quality, usual factory marks to base.

**Estimate: £150 - £300**



Lot 1261

A Moorcroft limited edition ginger jar in the Leyburn design by Paul Hilditch, made in an edition of 40 exclusively for James Macintyre & Co of Leeds, First quality, app h.15cm, retailer mark and usual factory marks to base.

**Estimate: £100 - £200**

# The Ultimate Moorcroft Collection



Lot 1262

A Moorcroft limited edition ginger jar in the 'Daddy wouldn't buy me a Bow Wow' design by Nicola Slaney, made in an edition of 250, first quality, app h.15cm, signature and usual factory marks to base.

**Estimate: £100 - £200**



Lot 1263

A Moorcroft limited edition ginger jar in the Music of the Planets design by Vicky Lovatt, made in an edition of 100, first quality, app h.15cm, signature and usual factory marks to base.

**Estimate: £100 - £200**



Lot 1264

A Moorcroft ginger jar in the Arctic Tundra design by Sian Leeper, made for the Moorcroft Collectors club, first quality, app h.15cm, MCC and usual factory marks to base.

**Estimate: £100 - £200**



Lot 1265

A Moorcroft limited edition lidded jar in the Flower Box design by Emma Bossons, made in an edition of 100, first quality, app h.15cm, signed and dated 22.5.09 to cover and base of jar, with usual factory marks.

**Estimate: £100 - £200**



Lot 1266

A Moorcroft two handled vase in the Twinkle Twinkle little Star design by Nicola Slaney, number 50 of a numbered edition, app h.17.5cm, first quality. Signature and usual factory marks to base.

**Estimate: £200 - £400**



Lot 1267

A Moorcroft trial vase in the Planets design by Vicky Lovatt, dated 1.6.11, app h.22.5cm, trial mark & date to base with usual factory marks.

**Estimate: £150 - £300**

# The Ultimate Moorcroft Collection



Lot 1268

A Moorcroft two handled vase in the Woodside Farm design by Anji Davenport, First Quality, app h.25cm, usual factory marks to base.

**Estimate: £200 - £400**



Lot 1269

A Moorcroft vase in the Woodside Farm design by Anji Davenport, first Quality, app h.14.5cm, Usual factory marks to base.

**Estimate: £100 - £200**



Lot 1270

A Moorcroft Finches ginger jar on a green ground by Sally Tuffin, app h.20.5cm, Usual factory marks to base.

**Estimate: £70 - £140**



Lot 1271

A large Moorcroft tankard, decorated in a caramel glaze, by William Moorcroft, c1935, with the name 'Philip' tubelined in a border to the rim, app height 9.5cm. Earlier impressed signature mark to base.

**Estimate: £40 - £80**



Lot 1272

A Moorcroft Ochre Big Poppy pattern vase by William Moorcroft, c 1925, additionally decorated with Forget me Not flowers, app h.15cm, William Moorcroft initials to base with usual factory marks.

**Estimate: £150 - £300**



Lot 1273

A rare Florian Ware oil lamp by William Moorcroft, c1900, decorated with blue tulips & forget me not flowers on a green ground, see online catalogue for full details

**Estimate: £3000 - £6000**

# The Ultimate Moorcroft Collection



Lot 1274

A Moorcroft salt glazed bowl in the Waving Corn design on a blue ground, with decoration to the interior and exterior, app diameter 20cm, early impressed and painting signature to base with factory mark.

**Estimate: £200 - £400**



Lot 1275

A miniature Moorcroft bowl in the Pomegranate design by William Moorcroft, c1920, approximate diameter 5.5cm together with a small Macintyre jug with a tubelined version of the Aurelian design, c1897, Moorcroft mark to bowl and Gesso Faience mark to jug (2).

**Estimate: £60 - £120**



Lot 1276

A Moorcroft tea plate in the Pomegranate design on an ochre ground by William Moorcroft, c1914, approximate diameter 17cm. Marked Moorcroft Burslem & initialled WM to rear.

**Estimate: £70 - £140**



Lot 1277

A Moorcroft vase in the Clematis design under a flambe glaze by Walter Moorcroft, c1955, approximate h.13cm, usual factory marks to base.

**Estimate: £100 - £200**



Lot 1278

A small Macintyre circular box and cover in the Eighteenth Century design by William Moorcroft, c1908, approximate diameter 3.5cm, Usual factory mark and initialled WM to base.

**Estimate: £150 - £250**



Lot 1279

Two Moorcroft miniature vases, both c1970, consisting of a vase in the Anemone design by Walter Moorcroft and a vase in the Pansy design by Walter Moorcroft, both app h.5.5cm, both with usual factory mark to bases.

**Estimate: £70 - £120**

# The Ultimate Moorcroft Collection



Lot 1280

Two Moorcroft Miniature vases in the Orchid design by Walter Moorcroft both c1970, one on a green ground, one on yellow ground, both app h.5.5cm, usual factory marks to bases.

**Estimate: £60 - £100**



Lot 1281

Two Moorcroft vases consisting of an Orchid pattern vase by Walter Moorcroft, c1960, app h.7.5cm together with a Freesia pattern vase by Walter Moorcroft c1955, app h.7.5cm, both with usual factory marks to bases.

**Estimate: £100 - £200**



Lot 1282

Two Moorcroft small bowls, consisting of a Spring Flowers design bowl with a rich flambe glaze by Walter Moorcroft, c1955, app diameter 11cm, see online catalogue for full details

**Estimate: £80 - £150**



Lot 1283

Two Moorcroft small bowls, consisting of a bowl in Arum Lily pattern under a rich flambe glaze, designed by Walter Moorcroft, c1960, see online catalogue for full details

**Estimate: £100 - £200**



Lot 1284

A Moorcroft vase in the Orchid design under a rich flambe glaze by Walter Moorcroft, c1955, app h.8.5cm, usual factory marks to base.

**Estimate: £100 - £200**



Lot 1285

A Moorcroft vase in an early version of the Pansy design by William Moorcroft, c1913, app h.8.5cm, marked Moorcroft Burslem and initialled WM to base.

**Estimate: £150 - £250**

# The Ultimate Moorcroft Collection



Lot 1286

A Moorcroft vase in the Pomegranate pattern, c1913, app h.10cm, designed by William Moorcroft, marked Moorcroft Burslem to base and initialled WM to base.

**Estimate: £100 - £200**



Lot 1287

A Macintyre Jug in an unusual version of the Alhambra design by William Moorcroft c1902, app h.17cm, usual factory mark to base.

**Estimate: £100 - £200**



Lot 1288

A Moorcroft Leaf & Berry pattern vase, designed by William Moorcroft, c1926, app h.8cm, usual factory marks to base.

**Estimate: £150 - £250**



Lot 1289

A Moorcroft Leaf & Berry pattern vase under a rich flambe glaze by Walter Moorcroft, c1955, app h.20.5cm, factory marks to base, initialled by Walter Moorcroft & remnants of Late Queen Mary label to base.

**Estimate: £250 - £500**



Lot 1290

A Moorcroft salt glazed conical shape bowl in a stylised rose pattern, designed by William Moorcroft, see online catalogue for full details

**Estimate: £200 - £400**



Lot 1291

A Macintyre Florian Ware vase in the crocus design by William Moorcroft, c1902, app h.30cm, Florian Ware mark to base, signed W. Moorcroft Des to base.

**Estimate: £300 - £500**

# The Ultimate Moorcroft Collection



Lot 1292

A Macintyre Vase in the Bara ware pattern, designed by William Moorcroft, c1908, made exclusively for Liberty Of London, app h.25cm, Liberty mark to base and signed W.Moorcroft.  
**Estimate: £300 - £500**



Lot 1293

A Macintyre Alhambra pattern vase designed by William Moorcroft, c1904, app h.7.5cm, usual factory mark to base.  
**Estimate: £150 - £300**



Lot 1294

A Macintyre Eighteenth Century pattern vase, designed by William Moorcroft, c1908, app h.8cm. Usual factory marks to base, initialled by William Moorcroft.  
**Estimate: £100 - £200**

# The Ultimate Moorcroft Collection

## CONDITIONS FOR SALE and ADMISSION TO SALEROOM

### GENERAL

#### 1. DEFINITION

In these terms of business: Potteries Auctions Ltd is referred to as 'PA'. The PA representative conducting the auction is referred to as the 'auctioneer'.

#### 2. ATTRIBUTION AND CONDITION OF LOTS

We make every effort to ensure the accuracy of any statement as to authorship, attribution, origin, date, age, provenance and condition of any lot, whether or not such a statement forms part of the description of any such lot.

Any statement made orally or in the catalogue is an opinion given after careful consideration and research.

Written condition reports are available upon request for buyers unable to attend viewing in person for lots over £100. We are unable to offer comprehensive condition reports on low value lots due to the number of items in each auction, especially those comprising multiple items.

It should be noted that pictures have not been removed from their frames unless this is specifically mentioned in the condition report. The size of a painting or print is measured diagonally from corner to corner. The measurements are of the actual visible area of the painting or print and does not include any mount or frame.

When bidding, you acknowledge that you are fully satisfied as to the attribution and condition of the lot. If any damage is done to any lot at the viewing or before, during or after the sale, it shall be made good by:

- the person who caused the damage; or
  - the person for whom they are acting.
- PA will assess the extent of the damage to be repaired.

#### 3. PICTURES CATALOGUING TERMS

A work catalogued with the forename(s) and surname or recognised designation of an artist in our opinion is or is probably a work by the artist, e.g. JOHN SMITH. Nevertheless, intending buyers are reminded that while a full designation is our highest category of authenticity, no unqualified statement as to authorship is made or intended. A full cataloguing does not necessarily imply a full warranty.

Picture Cataloguing Glossary:

Attributed to JOHN SMITH

In our opinion, a work of the period of the artist which may be in whole or in part the work of the artist.

Studio of JOHN SMITH

In our opinion, a work by an unknown hand, which may have been executed in the studio of the artist.

Circle of JOHN SMITH

In our opinion, a work from the period of the artist and showing his influence.

Follower of JOHN SMITH

In our opinion, a work executed in the style of the artist but not necessarily by a pupil.

Manner of JOHN SMITH

In our opinion, a work executed in the style of the artist but of a later date.

After JOHN SMITH

In our opinion, a copy of any date after a work by the artist.

Signed/inscribed/dated

In our opinion, the work has been signed/inscribed/dated by the artist.

Bears/with signature, inscription, date

In our opinion, the signature/inscription/date are not by the hand of the named artist.

The term 'ascribed to' may in certain cases be used to denote a traditional attribution based on style, though this attribution is not necessarily confirmed by the auctioneers. A work catalogued as 'School' accompanied by the name of a place or country and a date means that in our opinion the work was executed at that time and in the location, e.g. Midland School, circa 1520. All references to signatures, inscriptions and dates refer to the present state of the work, i.e. as at the time of inspection for the purpose of cataloguing.

#### 4. CLASSIFYING THE CONDITION OF MODELS AND BOXES

The 'General Condition' Grading System

- (M) Mint
- (E) Excellent
- (G) Good
- (F) Fair
- (P) Poor

Usually these gradings are separately applied to describe firstly the condition of the model and secondly the condition of the box.

Model Condition Grading

From our observations and purely for guidance purposes, we would suggest the following descriptions approximately represent the different grades.

##### 1. MINT (M)

The model must be complete and as fresh, new and original in appearance as when first received from the manufacturers.

##### 2. EXCELLENT (E)

The model is almost in mint condition and is only barred from this classification by having a few slight flaws – e.g. slight paintwork chipping in unimportant areas.

##### 3. GOOD (G)

The model is in a complete and original condition and retains an overall attractive collectable appearance despite having a few chips or rubbed paintwork.

##### 4. FAIR (F)

The model may not be in its original state e.g. broken bumper, replacement radiator or windscreen, or have signs of metal fatigue. The paintwork may be faded, well chipped, retouched, or repainted. There may be signs of rust. Unless the model is rare it is in barely collectable condition.

##### 5. POOR (P)

The model may be damaged, incomplete, repainted, metal fatigued, have bad rust on the base plate, or be heavily chipped etc. Unless the model is rare it has little real value to a collector other than as a candidate for a complete restoration or spares.

Box Condition Gradings

##### 1. MINT (M)

The box must be complete both inside and out and contain all the original packaging materials, manufacturers leaflets and box labels. It should be fresh, new and original in appearance as first received from the manufacturers.

# The Ultimate Moorcroft Collection

## 2. EXCELLENT (E)

The box is in almost mint condition but is barred from this classification by just the odd minor blemish e.g. there may be slight damage to the display labels caused by bad storage. The original shop price label may have been carelessly removed and caused slight damage. The cover of a bubble pack may be cracked or there may be very slight soiling etc.

## 3. GOOD (G)

The box is complete with both inside and out and retains an overall attractive collectable appearance. Furthermore, despite showing a few signs of wear and tear it does not appear 'tired'.

## 4. FAIR (F)

The box will appear to be 'tired' and show definite signs of wear and tear. It may well be incomplete and not contain the original packing materials or leaflets. In addition, it may not display all the exterior identification labels or they may be torn or soiled or it may have a box-end flap missing or be otherwise slightly damaged. In this condition unless the model is particularly rare, it will have only a small effect on the model's value.

## 5. POOR (P)

This box will show considerable signs of wear and tear. It will almost certainly be badly damaged, incomplete or heavily soiled and being in this condition, unless it is very rare, is of little value to a collector.

## 5. THIRD PARTY LIABILITY

Every person on PA premises before, during or after a sale shall be deemed to be there at their own risk and shall have no claim against PA in respect of any injury they may sustain or any accidents which may occur.

## 6. DISPUTES

Any dispute not covered in these terms of business will be settled at the sole discretion of PA.

## THE SELLER

7. a. PA sell as agents for the seller (except where PA are stated as wholly or partly to own any lot as principle). As such PA are not responsible for any default by the seller or the buyer.

b. PA reserve the right to fix a reserve price for any lot.

c. Sellers commission rate is 16% + vat on lots sold with a hammer price of over £61. Lots sold for £60 or less are charged at 25% + vat. There is also a lot fee of £2+ vat per lot for General auctions and £5 +vat for Fine Art auctions.

d. The withdrawal of lots from a sale are subject to a withdrawal fee of 25% + VAT of the lowest estimate per lot. On lots with a value of less than £40 the withdrawal fee is £2 + VAT per lot.

e. Lots with a value of £40 or less will be offered for sale with no reserve unless otherwise stated.

## f. Payment

• Once your buyer's funds have cleared in our account we aim to pay you no later than 28 working days after the auction.

• We do not pay interest on the period between your buyer's payment and your receipt of the payment.

• Please remember that you will have to pay certain charges on your sale.

• We act as agents and cannot be held responsible if your buyer does not pay. We cannot pay you until we have received cleared funds.

## THE BUYER

8. The highest bidder acknowledged as such by the auctioneer will be the buyer. If any dispute arises, the auctioneer has absolute discretion to settle the matter. The auctioneer rules the bidding and bids cannot be retracted. The auctioneer reserves the right to refuse any bid.

The successful bidder, whether bidding for himself or for a third party, is entirely responsible for paying for the lots they have bought in accordance with PA terms of business.

The auctioneer reserves the right to bid on behalf of the vendors for any lot and to withdraw, consolidate or divide any lot or lots.

## 9. REGISTRATION

Prospective buyers need to register with us, giving their full name, address, contact telephone number(s) and email address. First time buyers will be required to provide proof of identity (i.e. driving licence/passport), a valid debit or credit card and a copy of a utility bill or a document showing their name and address. Upon receipt of the above a buyer number will be issued, which is only valid for the current sale. This card may be used to indicate your bids to the Auctioneer during the sale. If successful, the bidder must ensure that their number can be seen by the Auctioneer and that it is their number that is called out. Should there be any doubts as to price or buyer, please draw the Auctioneer's attention to it immediately.

## 10. BUYER'S PREMIUM

Commission charges - You will pay a premium of 25% plus VAT of the hammer price of your purchase on each lot.

## 11. VALUE ADDED TAX

The buyer must pay VAT at the rates that apply on the day of the auction.

## 12. AUCTIONEERS MARGIN SCHEME

This scheme allows auctioneers to sell items without VAT on the hammer price. The buyer then pays an amount equivalent to VAT. This amount cannot be refunded and is not shown separately on the invoice.

## 13. PAYMENT

Buyers must pay in full before their purchases can be released to them.

Invoices that are not paid within seven days will incur storage charges at £1 per lot per day, charged from the date of the sale. During this time PA do not accept responsibility for damage or loss of stored items. All storage charges must be paid in full before purchases can be released.

If buyers are unknown to us, we cannot hand over purchases unless we have adequate references or payment is cleared.

## Payment Methods

We accept payment by

• Cash

• Debit card

• Paypal Please note a charge of 5% plus VAT needs to be added to Paypal payments.

• Credit card (Up to £500) – but not American Express or Diners Club.

• Bank transfer to:

Lloyds Bank plc, Fountain Square Hanley Branch,  
PO Box 1000 BX1 1LT

Account no. 491 982 68

Account name Potteries Auctions Limited a/c

Sort code 30 93 83

IBAN GB77LOYD30938349198268

BIC Code LOYDGB21080

# The Ultimate Moorcroft Collection

Please note: We do not accept credit or debit card payments for Customer Not Present Transactions. If you are not able to pay in person at our cash office, then please arrange to pay via direct bank transfer prior to goods being collected or dispatched. This also applies to buyers purchasing goods via [the.salerom.com](http://the.salerom.com) or [easyliveauction.com](http://easyliveauction.com)

## 14. INTERNET BIDDING

Live online auctions are held in conjunction [www.the-salerom.com](http://www.the-salerom.com) and [www.easyliveauction.com](http://www.easyliveauction.com)

Full details are given at the time of the live sale. A charge of three per cent of the hammer price (plus VAT) (in addition to the regular buyer's premium) is made for internet bidding.

## 15. OWNERSHIP OF PURCHASES

Ownership of lot(s) purchased will not pass to the buyer until they have paid PA in full and PA has applied the payment to the lot.

## 16. TRANSFER OF RISK

Each lot is the buyer's sole responsibility from the fall of the hammer and is sold with all faults and imperfections. PA is not responsible for the correct description, genuineness or authenticity of any lot and makes no warranty whatsoever. The buyer is deemed to have inspected each lot and satisfied himself as to its condition.

Written condition reports are available upon request for buyers unable to attend viewing in person. We are unable to offer comprehensive condition reports on low value lots comprising multiple items. Refunds cannot be given with regards to condition on items purchased by buyers who have viewed their purchased lots. Refunds will only be considered if a written condition report has been issued and the description of condition is not as described.

## 17. COMMISSION BIDS

If instructed, PA will execute bids and advise prospective buyers.

Buyers who cannot come to a sale may leave their bid with our staff after viewing, or make their bid in advance by telephone or email. Such bids are placed at the buyer's own risk.

Bids must be made at least one hour before the sale starts, and we advise buyers to make bids within one hour of the close of the view day.

When making bids, buyers must provide:

- Their full name
- Address
- Email address
- Contact telephone numbers
- The number of the lot they wish to buy
- Their maximum bid amount – excluding

commission which will be added to the invoice afterwards.

Buyers must state what their maximum bid would be.

We cannot accept an instruction to 'buy' or unlimited bids. We will ensure that lots are bought as cheaply as possible depending on the bids made and other reserves. If identical bids are placed, the person who bid first will take precedence.

## 18. TELEPHONE BIDS

Requests for telephone bidding must be registered one hour prior to the close of the view day. Lines are booked on a first come first served basis. Full name, address and telephone numbers will be

required together with proof of identity and address. Bank and credit/debit card details are also necessary.

## 19. ABSENTEE BIDDING

Whilst every effort is made to execute absentee bidding, PA cannot be held responsible for any default or neglect in connection with this service. All such arrangements are made entirely at the prospective buyer's risk.

## 20. STORAGE AND COLLECTION

Storage charges will be levied on all lots not collected within seven days of the sale. This will include a handling fee of £5 plus VAT per consignment as well as a storage charge of £1 plus VAT per lot per day. No goods may be collected until these charges have been paid.

## 21. DROIT DE SUITE ROYALTY CHARGES

A work of art by a living artist, or those who have died within the last 70 years, which costs more than the UK sterling equivalent of £1,000 will incur a royalty charge. We pass this payment onto the Design and Artists Copyright Society (DACS), and do not charge a handling fee. Buyers can calculate royalty charges on the DACS website.

We use the euro to UK sterling exchange rate which applies on the day of the sale. It is the buyer's responsibility to check the relevant exchange rate. The actual qualifying threshold is calculated by the Artist's Resale Right Service Hub based on the European Central Bank reference rate and can be found on the DACS website.

The royalty charge for pictures which achieve a hammer price of more than the UK sterling equivalent of £1,000, but less than the UK sterling equivalent of £50,000 is four per cent. The royalty charge is added to invoices, and must be paid before purchases are removed. VAT is not paid on royalty charges.

## 22. CITES LICENSE

Important Notice Relating to Sporting and Natural History

Clients intending to import/export any item derived from natural history specimens into/from a non-European country should first check for any Import/Export and possession restrictions prior to bidding/selling.

Certain species are also subject to CITES regulations when exporting/importing these items out the EU. CITES regulations are given on [www.ukcites.gov.uk](http://www.ukcites.gov.uk) or maybe obtained from Animal Health, Wildlife Licensing and Registration Service, Zone 1/17, Temple Quay House, 2 The Square, Bristol BS1 6EB. Those species that are covered by the US Endangered Species Act (USES) or The Migratory Bird Treaty Act (MBTA): potential US bidders should check with USF&W (US Fish and Wildlife Services) for trade/possession restrictions in the US prior to bidding.

## 23. PAT TESTING

All electrical goods entered into the auction will be PAT tested for safety reasons prior to entry into sale. PAT testing establishes the safety of the electrical current in an item and is not an indicator or guarantee that the item is in working order. A charge of £2 per electrical item will be added to vendors invoices for PAT tested lots. If an item fails a PAT test the vendor will be charged an additional £5 and the failed goods will need to be collected and removed from the saleroom.



Bidder Reference.

## Commission Bidding Form

Sale Date: \_\_\_\_\_

Please complete this form and return to the office prior to the day of the sale, to enable the auctioneers to execute commission bids on your behalf if you are unable to attend in person.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

| Lot | Bid in £ | Lot | Bid in £ | Lot | Bid in £ |
|-----|----------|-----|----------|-----|----------|
|     |          |     |          |     |          |
|     |          |     |          |     |          |
|     |          |     |          |     |          |
|     |          |     |          |     |          |
|     |          |     |          |     |          |
|     |          |     |          |     |          |
|     |          |     |          |     |          |

- This amount does not include Buyers Premium or any VAT charges
- The auctioneers cannot be held responsible for any forms being lost or misunderstood, or for bids being missed for any reason whatsoever.
- By signing I confirm I have read and understand the Terms and Conditions.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Card details: (for security purposes only): \_\_\_\_\_

Name as shown on card: \_\_\_\_\_

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Travelodge Hotel Lower  
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Lyme, Staffordshire ST5  
2RN T: 0871 984 6446

Premier Inn Talke Road,  
Chesterton, Newcastle-  
Under-Lyme, Staffordshire  
ST5 7EH  
T: 0871 527 8808

The Old School B&B Church  
Bank, Keele, Newcastle-  
Under-Lyme Staffordshire  
ST5 5AT T: 01782 619638

Borough Arms Hotel 26  
King Street, Newcastle-  
Under-Lyme, Staffordshire  
ST5 1HX  
T: 01782 629421

Crewe Hall Hotel & Spa  
Weston Road, Crewe CW1  
6UZ T: 01270 253 333

Clayhanger Guest House  
40/42 King Street, Newcastle-  
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